

hospitality design • summit

AUGUST 11–13, 2021 | RESORT AT SQUAW CREEK

Wednesday, August 11

3 p.m. – 5 p.m.

Platinum Circle Reception

Six Peaks Deck

4 p.m. – 5 p.m.

Yoga

Spa Deck

5:30 p.m. – 6 p.m.

Newcomers' Reception

Pavilion

6 p.m. – 8 p.m.

Welcome Reception

Pavilion

Thursday, August 12

7:15 a.m. – 8:15 a.m.

Buffet Breakfast and Networking

Alpine Ballroom

8:15 a.m. – 8:30 a.m.

Welcome

Grand Sierra Ballroom

8:30 a.m. – 9:15 a.m.

Session - *Redraw*, Chris Bent

Grand Sierra Ballroom

9:15 a.m. – 10:30 a.m.

Session - *Rethink*, Janine Driver

Grand Sierra Ballroom

10:30 a.m. – 11 a.m.

Networking Break

Grand Sierra Ballroom Foyer

11 a.m. – Noon

Session - *Revise*, Kai Kight

Grand Sierra Ballroom

Noon – 12:45 p.m.

Economic Roundtable with Bruce Ford, Lodging Econometrics

Grand Sierra Ballroom

Noon

Box Lunch and Networking

Grand Sierra Ballroom Foyer

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PRECIOSA

Thursday, August 12 (continued)

12:30 p.m. – 5:30 p.m.

Optional Networking Activities (registration fees apply)

12:30 p.m. – 2:30 p.m. Fly Fishing – Cast N' Catch

12:30 p.m. – 5:30 p.m. 18 holes of Golf

1:00 p.m. – 4:00 p.m. Tahoe Via Ferrata

1:00 p.m. – 4:30 p.m. Treetop Adventure

1:00 p.m. – 5:00 p.m. Bike Tour

1:00 p.m. – 5:00 p.m. Hiking

1:00 p.m. – 5:00 p.m. Kayaking

1:00 p.m. – 5:00 p.m. Lake Tahoe Sailing Trip

1:00 p.m. – 5:00 p.m. Mountain Bike Tour

1:00 p.m. – 5:00 p.m. Truckee River Float

2:00 p.m. – 3:30 p.m. Workshop: You Can't Lie to Me

An Evening at HD Summit

7 p.m. – 7:30 p.m.

Cocktail Reception

Spa Deck

7:30 p.m. – 9:30 p.m.

Dinner

Pavilion

9:30 p.m. – midnight

Dessert Buffet and Summit After Hours

Alpine Ballroom

Friday, August 13

7:30 a.m. – 8:30 a.m.

Buffet Breakfast and Networking

Alpine Ballroom

8:30 a.m. – 9:15 a.m.

Welcome Back | Sponsor Prizes!

Grand Sierra Ballroom

9:15 a.m. – 9:45 a.m.

Session - *Repromise*, Alex Sheen

Grand Sierra Ballroom

9:45 a.m. – 10:45 a.m.

Session - *Reach*, Jason Caldwell

Grand Sierra Ballroom

11 a.m. – Noon

Closing Lunch

Pavilion

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