

hospitality design • summit

March 9th-11th, 2022

JW Marriott Miami Turnberry Resort & Spa

hdsummit.com



THE INDUSTRY'S PREMIER EXECUTIVE RELATIONSHIP BUILDING EVENT

hospitality design • summit

March 9th-11th, 2022 • JW Marriott Miami Turnberry Resort & Spa

EXPERIENCE

Each year, hospitality industry leaders gather for HD Summit to realize a shared goal: learn from big-thinkers beyond hospitality through TED-like style talks. (Think Malcolm Gladwell, Stephen Dubner, Oliver Sacks, Daniel Pink.) It's a catalyst for inspiration, networking, and growth. Now in its third decade, past attendees have praised the event as one that sharpens leadership skills and focuses on the innovative concepts needed to stay competitive in a constantly evolving industry.

CONNECT

HD Summit provides unique opportunities to connect and build relationships leader to leader—cemented by the ageless idea that people want to do business with people they know and trust. This invitation-only event links sponsors with leaders responsible for design, purchasing, and specification decisions. Hospitality Design Summit is an investment in your executive team. HD Summit delivers unparalleled access, knowledge, and networking—simply unmatched by any other event.

LEARN

Because big ideas matter to success, HD Summit selects speakers for their unique ability to empower, educate, and inspire. It is the very definition of a mind-expanding event—with insight and exploration beyond the day-to-day.

SPEAKERS AT THE 2021 HD SUMMIT INCLUDED:

Christopher Rockwell Bent | Founder | Piccles

Jason Caldwell | World-Class Endurance and Adventure Athlete

Janine Driver | *New York Times* Bestselling Author and Body Language Expert

Kai Kight | Composer and Classical Violinist

Alex Sheen | Founder | Because I Said I Would movement

REACTION

I enjoy the “TED” talk style speakers as they help motivate in-office and personally. I like to share with my employees as well. CEU credit is awesome for us busy travelers!

Love the speakers. Love the attendees. Love how the event is managed and organized. It's my favorite conference.

I look forward to opening my mind every year during this event. This year did not disappoint - seemed to be a roster of speakers with passion and diverse philosophies. I loved that!

Great group of delegates. Superb opportunities for networking. The program was inspiring and thought provoking. It was a great draw for great people, so the networking is very good!

I really love this event. It is not only a good event to potentially meet new developers/hotel owners/brand contacts, but also a time to reconnect with colleagues and meet new colleagues.

hdsummit.com

hospitality design • summit

March 9th-11th, 2022 • JW Marriott Miami Turnberry Resort & Spa

2021 DELEGATES

Andrew Alford, Owner Andrew, **Alford Creative**
Alison Andrus Principal waldrop nichols studio, llc
David Ashen, President, **dash design**
Mari Balestrazzi Director, **Environments Airbnb**
Jodi Barnett, Founder/Creative Director, **Greige Goods Studio**
Siobhan Barry, Hospitality Director, **Gensler**
Carol Bentel, Partner, **Bentel & Bentel Architects**
Paul Bentel, Partner, **Bentel & Bentel Architects**
Malcolm Berg, President/Owner, **EoA**
Matthew Berman, Principal, **Workshop/APD**
Barbara Best-Santos, **Best-Santos Studio**
Kat Blue, Owner, **Blue Lantern Studios**
Mark Boekenheide, SVP Global Real Estate Development, **Las Vegas Sands**
Ave Bradley, Global SVP of Design, **Kimpton Hotels & Restaurants**
Jasmine Brevik, Hospitality Director, **Absolute Procurement**
Robert Bristow, Principal, **Bristow Proffitt Studio**
Benjamin Brunt, Chief Investment Officer, **Noble Investment Group**
Ted Carroll, President & CEO, **Carroll/Adams**
Mark Cary, Associate, **Looney & Associates**
Christina Cejka, VP of Business Strategy, **The Carroll Adams Group**
Jennifer Cheseck, Vice President Hospitality and Senior, **Li Beyer Brown & Associates**
Angela Clarke, Vice President Global Design Procurement, **Marriott International**
Kathy Clarson, Owner, **KMC&A Design**
Alexandra Cole, US Managing Director, **DesignAgency**
Erica Colegrove, Project Direct Team Leader, **Benjamin West**
Katherine Cortese, Founder / President, **Hospitality Design Guild**
Geoffrey Cramer, Partner, **Murphy Cramer Design**
Susan Cregg, Partner, **SANDdesign***
Kate Cropsey, Regional Director Hospitality Interiors, **Gensler**
Mary Crowe, VP, **Quality Assurance Classic Hotels**
Nicole Dalton Williams, Senior Associate Interior Design, **JCJ**
Kathleen Dauber, Partner, **HBA**
Meghann Day, Partner, **HBA International**
Anita Degen, Managing Principal, **Degen & Degen Architecture and Interior**
Jacqueline Desterbecq, Founder & CEO, **J Desterbecq & Associates**
Gary Dollens, Global Head Design/Product and Brand Dev, **Hyatt**
Manny Dominguez, Principal, **Cooper Carry**
Sara Duffy, Principal, **Stonehill Taylor**
Tyler Duncan, President & Design Principal, **Duncan & Miller Design**
Laura Durcan-Spires, Director of FF&E Purchasing and Install, **Resorts World Las Vegas**
Milt Elliott, Interior Designer, **FFKR Architects**
Deborah English, CEO / PRESIDENT, **D L ENGLISH DESIGN**
Julia Essien, VP, Design Director, **Van Dresser Company**
Joanne Fahrforth, Vice President of Operations, **Carroll Adams Group**
Warren Feldman, CEO, **Nehmer**
Kevin Filer, SVP Design & Construction, **Davidson Hospitality Group**
Demi Fitzgerald, Director, **Summa International**
James Flick, Partner, **Flick Mars**
Bruce Ford, Sr. Vice President, Global Business Dev., **Lodging Econometrics**
Danielle Fox, Principal Designer, **Rodrigo Vargas Design Associates**
Lorraine Francis, CEO, **Cadiz Collaboration**
Stina Funch, Founder - Creative Director, **Atwater Inc**
April Geter, Director of FFE/OSE Projects, **Bray Whaler**
Gina Goodin, Associate Principal, **CallisonRTKL**
Rebecca Graham, Senior Design Director, **AJ Capital Partners**
Elizabeth Grimsley, Vice President, Managing Director, **Van Dresser Complanry**
Nina Grondin, Partner, **Curioso**
Sean Hatch, President, **Hatch Purchasing Corporation**
David Hill, Design Director, **The Design Agency - DC**
Hydee Hirschmann, Principal, **CRA**
Denise Ho, Vice President, **Consultants in Procurement**
Bernard Holnaider, Principal / Creative Director, **R.D. Jones & Associates Inc.**
Bryan Houser, Head of PIP/Plan Review, **IHG Hotels & Resorts**
Stanford Hughes, Principal, **Emeritus BraytonHughes Design**
Amy Hulbert, VP Boutique and Upscale Brands, **BWH Hotel Group**
Amanda Jackson, Partner, **Hospitality Design Guild**
Amy Jakubowski, Director of Interior Design, **Leo A Daly**
Jennifer Johanson, CEO, **EDG Interior Architecture + Design**
Gulla Jonsdottir, Principal, **Gulla Jonsdottir Design**
Greg Keffer, Partner & Studio Leader, **Rockwell Group**
Emily Keip, VP Americas, **Design Services Hyatt**
Alicia Kelly, Studio Lead, **Studio K Creative**
Joanna Kerr, Senior Designer, **Marzipan**
Michael Kiggen, President, **MCK Development**
Ashley Kirkland, Director of Interior Architecture, **Grizform Design Architects**

Sarah Klymson, VP of product and brand development, **Hyatt**
Denise Korn, Creative Director, **YELLOW + beyond**
Kajsa Krause, Principal, **Champalimaud Design**
Tien-Yueh, Kubach Principle, **Resonance Advisors**
Shay Lam Nakashiki, Managing Executive, **TPG Architecture**
Robert Laschever, Partner, **Cauhaus Design**
Jezzica Lindkrantz, Senior Designer, **Rodrigo Vargas Design**
Neil Locke, Principal, **Neil Locke & Associates**
Tara Locke, Business Development Director, **Neil Locke & Associates**
Alexandra Lopatynsky, Principal/Managing Director, **Cooper Carry**
Brent Lynch, President, **HFS Concepts 4**
Matt Mars, Partner, **Flick Mars**
Lisa McClung, Owner, **INT Ilc**
Laura McKoy, Vice President Interior Design, **Omni Hotels and Resorts**
Margaret McMahon, SVP, Global Director, **Wimberly Interiors**
Anissa Mendil, Principal / Creative Director, **Mendil + Meyer Design Studio**
Ben Meyer, Principal Architect, **Mendil + Meyer Design Studio**
Cynthia Milow, Exec. Vice President/COO, **PURCHASING MANAGEMENT INTL LP**
Jaclyn Moser, Partner and Co-Founder, **Harken Interiors**
Brian Murch, Design Director, **DLR Group**
Carla Niemann, Senior Vice President of Design, **Premier Design**
Pam Niemann, Principal, **Niemann Interiors**
Patrick OHare, VP of Business Development, **EDG Interior Architecture + Design**
Lionel Ohayon, Founder & CEO, **ICRAVE**
Nicole Oren, Principal, **Bray Whaler**
Craig Palacios, Principal, **Bunnyfish Studio**
Mary Alice Palmer, Global Director Hospitality Interiors, **HKS**
Libby Patrick, CEO & Founder, **Sims Patrick Studio**
Lissa Pierce, Head of Premium PIP & Plan Review, **IHG Hotels & Resorts**
Rob Polacek, Partner + Creative Director, **RoseBernard Studio**
Trisha Poole, President Design, **Poole Inc**
Mark Pratt, Vice President Global Practice Leader, **Leo A Daly**
Lauren Pravlik, Director, Strategic Partnerships, **AHLA**
Lisa-Maria Priester, Director of Interiors, **WCIT Architecture**
Pilar Proffitt, Principal, **Bristow Proffitt Studio**
Julie Purpura, Owner, **Avenir Creative**
Alexis Readinger, Founder, **Preen, Inc.**
Debra Robinson, Vice President, **ADM Associates, Inc.**
Bill Rooney, President, **Bill Rooney Studio, Inc.**
Lauren Rottet, President & CEO, **Rottet Studio**
Alan Russell, Principal, **Twelve Thirteen ID**
Steven Sarff, CEO, **GS Associates**
Katie Sargent, Partner & Creative Director, **11fiftnine Design Consultants**
Tobin Schermerhorn, PRINCIPAL, **CAUHAUS DESIGN**
Adrienne Scribner, Principal, **Baskervill**
Dawn Sena, President, **SENA HOSPITALITY DESIGN, INC.**
Andrea Sheehan, Art Director/Principle, **Dawson Design Associates**
David Shove-Brown, Partner, **113877**
Kara Stiffermann, Vice President of Design, **Resorts World Las Vegas**
Fatima Silva, Design Principal, **FDG Design Group**
Tracey Simpson, principal owner, **innovative designed environments associates**
Kellie Sirna, Principal, **Studio 11 Design**
Louie Sison, Studio Design Leader, **Curioso**
Chris Sommers, Partner and Co-Founder, **Harken Interiors**
Meg Spencer, Studio Director, **11fiftnine Design Consultants**
Vince Stroop, Founder, **Stroop**
Sam Suleman, Principal/EVP, **Equinox Hospitality**
Anita Summers, Principal, **The Johnson Studio at Cooper Carry**
Sara Talleux, Associate Principal, **KTGY + Simeone Deary**
Sean Tanner, Director of Design, **Boyd Gaming**
Carrie Tolman, Associate Principal, **KTGY/Simeone Deary Design Group**
Bill Tom, Managing Partner, **Rosedale Advisors, Inc.**
David Tracz, Partner, **113877**
Larry Traxler, SVP Global Design, **HILTON HOTELS**
Steve Trowbridge, CEO, **RHETRO & Co.**
Rita Turbak, Project Director/Team Leader, **Benjamin West**
Enrique Vela, Director of Interiors, **Olson Kundig**
Joel Villalon, Principal, **BraytonHughes Design Studios**
Therese Virserius, Founder, **Virserius Studio**
Vanessa Waldner, co-founder | president, **The Ness Group**
Tina Wichmann, Principal, **Bunnyfish Studio**
Edward Wilms, Global Hospitality Leader | Principal, **DLR Group**
Michael Wolk, Chairman, **Michael Wolk Design**
Jackie Wright, Principal, **Pineapple Procurement**
Lesley Wyman, Principal / Partner, **MatchLine Design Group**

hospitality design • summit

March 9th-11th, 2022 • JW Marriott Miami Turnberry Resort & Spa

2021 Sponsors

BERMANFALK

BERNHARDT
HOSPITALITY

bryan ashley
an OFS company

DAC
ART CONSULTING

daltile®

BRIZO | DELTA

DURKAN

Emser Tile

FABRIC
INNOV
ATIONS

FABRICUT
CONTRACT

FAULKNER+LOCKE
exclusive creativity + design

FLEETWOOD
FINE FURNITURE INTERNATIONAL

GLOBAL
ALLIES

HB Lighting

HF²
HF COLLECTION

Interface Hospitality

LIGHT ANNEX
by Janus et Cie

JANUS et Cie®

KEVIN BARRY
ART ADVISORY

KK
kravetcontract

IC
LACQUERCRAFT
HOSPITALITY

LILY JACK

American
Standard
DXV
GROHE
PART OF LIXIL

Majestic
LIGHTING

MANDY LI
COLLECTION

MDC
INTERIOR SOLUTIONS

Milliken

NH
NOURISON
HOSPITALITY

INWUD

ORIENTAL WEAVERS.
HOSPITALITY
Axminster • Hand-Tufted • Carpets & Area Rugs

PALECEK
HOSPITALITY

PRECIOSA

PTY
2011
CUSTOM LIGHTING

RH
CONTRACT

Room&Board
BUSINESS INTERIORS

r | c | d ROYAL CUSTOM DESIGNS

Serta
HOSPITALITY

Beautyrest
HOSPITALITY

ShawContract®
hospitality

SLH

STICKLEY
CONTRACT

Tarkett
Hospitality

VALLEY FORGE
FABRICS,
INC.

WENDOVER
ART GROUP

hospitality design • summit

March 9th-11th, 2022 • JW Marriott Miami Turnberry Resort & Spa

SPONSOR

Sponsor investment options are limited to the first 75 sponsors.

Complimentary Sponsor Benefits for Full-frequency Advertisers*

- Two sponsor registrations (executive level) to attend HD Summit 2022
- Two VIP delegate nominations for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website

\$19,200 Sponsor Benefits

Requires 3x full-page ad frequency or equivalent marketing expenditure with *Hospitality Design* magazine*

- Two sponsor registrations (executive level) to attend HD Summit 2022
- Two VIP delegate nominations for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website
- Full-page 4-color ad in November 2022 issue of *Hospitality Design* magazine (\$7,500 value)

\$16,200 Sponsor Benefits

Requires 3x full-page ad frequency or equivalent marketing expenditure with *Hospitality Design* magazine*

- One sponsor registration (executive level) to attend HD Summit 2022
- One VIP delegate nomination for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website
- Full-page 4-color ad in November 2022 issue of *Hospitality Design* magazine (\$7,500 value)

*Sponsor will be invoiced for full value of sponsorship (\$19,200) if ad schedule is not fulfilled.

hdsummit.com

CONTACT US

PAUL BIENKOWSKI

Publisher, *Hospitality Design*
magazine + Key Accounts

860.655.3134

paul.bienkowski@emeraldtx.com

LILIANA CONNOLLY

Key Accounts + New England,
GA, FL

781.492.1509

liliana.connolly@emeraldtx.com

MELANI BEATTIE

Key Accounts + Midwest

312.218.5691

melani.beattie@emeraldtx.com

GERRY KREGER

Key Accounts + West Coast

323.999.0991

gerry.kreger@emeraldtx.com

NEIL HOCHMAN

NY-NJ-PA-DE-MD-DC-VA-NC-SC

917.434.5663

neil.hochman@emeraldtx.com