

hospitality design • summit

March 11 - 13, 2026

HOTEL DEL CORONADO,
SAN DIEGO



hdsummit.com

THE INDUSTRY'S PREMIER EXECUTIVE RELATIONSHIP-BUILDING EVENT



EXPERIENCE

Each year, hospitality industry leaders gather for HD Summit to realize a shared goal: learn from big-thinkers beyond hospitality through TED-like style talks. As we enter our third decade, HD Summit continues to be a catalyst for inspiration, networking, and growth. Experiencing HD Summit will sharpen your leadership skills and explore innovative concepts necessary to thrive in an ever-changing industry.

CONNECT

HD Summit provides unique opportunities to connect and build relationships leader to leader—cemented by the ageless idea that people want to do business with people they know and trust. This invitation-only event links sponsors with leaders responsible for design, purchasing, and specification decisions. HD Summit is an investment in your executive team and delivers unparalleled access, knowledge, and networking—simply unmatched by any other event.

LEARN

Because big ideas matter to success, HD Summit selects speakers for their unique ability to empower, educate, and inspire. It is the very definition of a mind-expanding event—with insight and exploration beyond the day-to-day.

2025 HD SUMMIT SPEAKERS:

Dr. Sian Proctor | Space Artist, Astronaut, Space2inspire Founder

Greg Hoffman | Former Chief Marketing Officer, Author, Modern Arena founder

Dr. Aadeel Akhtar | Neuroscientist, Electrical Engineer, PSYONIC Founder

“This was one of the most rewarding industry events that I have attended. The networking with top industry leader was invaluable. I thought all the speakers were engaging and thought provoking.

HD Summit is great and I can always count on HD to put on a worthwhile event with inspirational speakers.

I am always grateful to be invited to HD Summit and be apart of such a great group of individuals that are in attendance.

Inspiration and career development. It was invaluable to hear insight from the leaders and veterans in the industry.

It always fuels my soul at the beginning of each year. The speakers are so inspirational and it's nice that they aren't only talking about our industry - it brings great perspective. And the attendees are wonderful - so many great, long-term friends have been made at HD Summit.






2025 DELEGATES

Andrew Alford, Andrew Alford Creative, Owner
Aaron Anderson, The 26 Co., Owner
Jacki Arena, Jacki Arena Interiors (JAI), Owner + Principal
David Ashen, Saguez & Dash, CEO
Jodi Barnett, Greige Goods, Studio Founding Principal | Creative Director
Siobhan Barry, Gensler, Principal
Matthew Berman, Workshop/APD, Principal
Barbara Best-Santos, Hart Howerton, Director of Interiors
Greg Bleier, Studio UNLTD, Founding Principal
Ave Bradley, Kimpton Hotels & Restaurants, VP, Design & Architecture
Fred Brandstrader, Hyatt Corporation, Vice President of Construction
Jasmine Brevik, Absolute Procurement, Hospitality Director
Robert Bristow, Bristow Proffitt Studio, President
Jay Brooks, BOX Interior Design, Principal
Sarah Broughton, Rowland+Broughton Architecture and Urban, Principal
Elizabeth Campbell, Core Architects Inc., Partner - Interior Design
Ted Carroll, Carroll/Adams, President & CEO
Valentina Castellon, DLR Group, Interior Design Leader
Christina Cejka, The Carroll Adams Group, VP of Business Strategy
Kevin Chan, NIVEK REMAS, Partner
Jennifer Chesek, Beyer Brown, Vice President
Alisa Chodos, KNA Design Managing, Principal
Julia Choi, Jeffrey Beers International, Chief Operating Officer
Alexandra Cole, DesignAgency, Principal
Christy Coleman, Leo A Daly, Director of Design
Taylor Cornell, Preen, Inc., Design Director
Alvar Cortada Kosonen, Proqr, CEO
Katherine Cortese, Hospitality Design Guild, Partner
Geoffrey Cramer, Murphy Cramer Design, Partner
Susan Cregg, SANDdesign, Partner
Katy Curtis, 75 Degree Design Studio, Owner
Nicole Dalton, Gensler, Director of Hospitality
Meghann Day, HBA, President
Kathy DeJovine, Slate Procurement, Principal
Sandy Despres Stevens, Nuel & Partners Design Inc., Co-Founder and Principal
Chequetta Dessources, IHG Hotel & Resorts, Vice President AMER Procurement
Manuel Dominguez, Cooper Carry, Principal
Marshall Drake, Stanford Hotels Corporation, Design Director
Erika Dray, Watts & Dray, Partner
Karrie Drinkhahn, One Line Design Studio, LLC, Co-Founder
Sara Duffy, Stonehill Taylor, Principal
Milt Elliott, FFKR Architects, Senior Associate/Interior Designer
Deborah English, D L English Design, President
Paolo Ferrari, Studio Paolo Ferrari, President
Courtney Ferrari, Studio Paolo Ferrari, Director of Operations
Peter Fillat, FILLAT + Architecture, Principal
Sue Firestone, Sue Firestone's Collection, Founder/Chairman
Danielle Fox, Rodrigo Vargas Design Associates, Principal Designer
Roxanne Francy, Wild Muse Interiors LLC, Owner
Mark Friesen, Beyer Brown & Associates, Principal
Masako Fukuoka, CRÉME Jun Aizaki Architecture & Design, Studio Director
Carrie Gates, Absolute Procurement, CEO
Boris Gentine, Saguez & Dash, Chief Creative Officer
Kaky Gowan, 8080 a boka powell studio, Studio Lead - Interiors
Jackie Griggs, Slate Procurement LLC, Principal/Co-Founder
Sabine Grimes, Unison Group Inc., Founder & Principal
Nina Grondin, Curioso, Co-Founder & Managing Partner
Sonya Haffey, V Starr, CEO
Karin Harrington, Studio Partnership, Founding Principal
Valerie Harrison, Auro Hotels, Director of Interior Design
Christina Hart, Studio Partnership, Principal
Josh Held, Josh Held Design, President
Jennifer Hitcho, Schulte Hospitality Group, VP - Design & Procurement

Bernard Holnaider, RD Jones & Associates, Principal / Creative Director
Stanford Hughes, BraytonHughes Design, Partner Emeritus
Elizabeth Hughes, The Johnson Studio at Cooper Carry, Director of Interior Design
Thomas Ito, Gensler, Principal
Amanda Jackson, Hospitality Design Guild, Partner
Eric Jassin, JLL Senior, Vice President, PDS
Heather Jim, P360 Concepts, Partner
Jennifer Johanson, EDG, CEO
Gulla Jonsdottir, Atelier Gulla Jonsdottir, Principal
Pierre Josselin, Pierre & Co., Founder, Creative Director
Gina Joyce, B2 Design Co. Hospitality Studio Director
Kraig Kalashian, KKAD, Principal
Greg Keffer, Rockwell Group, Partner + Studio Leader
Nichole Kesler, Art Accomplished, Founder/Principal
Kevin Ketschek, Hilton, Sr Director
Aliya Khan, Marriott International, VP, Design Strategy Global
Michael Kiggen, MCK Development, President
Duk Kim, Stantec Architecture, Senior Principal
Kat Kim, Hyatt Hotels, RVP, Design and F&B Concepts, Lifestyle
Andrew Kline, Workshop/APD, Principal
Kajsa Krause, Champalimaud Design, Principal and Director of Strategy
Patrick Kruger, WDA, Principal
Petu Kummala, Carnival Cruise Line, AVP, Interior Design & Architecture
Susan LaFleur, One Line Design Studio, Co-Founder
Steve Laski, Acumen Development Partners, Managing Principal
Linda Laucirica Marriott International Senior Director
Ryan Leichtweisz EwingCole Principal
Reid LeMesurier The Cardy Group President
Bryan Liska Hilton Hotels & Resorts Senior Director of Design
Neil Locke Neil Locke & Associates Principal
Brittany Locke Neil Locke & Associates CEO
Carl Long Purchasing Management International President/CEO
Alex Lopatynsky Cooper Carry Principal
Brent Lynch Level 3 Design Group President
Tony Machado Highgate SVP Head of Design
Keith Mack Gibraltar Capital Partners Managing Principal
Matt Mars Flick Mars Partner
Daniel Mazzarini BHDm Design Principal, Creative Director
Laura McKay Omni Hotels Creative Director + VP Interior Design
Anissa Mendil Mendil + Meyer Design Studio Co-Founder + Creative Director
Melissa Metzler ESG Architecture & Design Principal/Interior Design Director
Ben Meyer Mendil + Meyer Design Studio Co-Founder + Principal Architect
Tiffany Miller-Baker Eleventh Floor Design Principal
Jason Millhouse ZDS Architecture and Interiors Managing Director
Stephanie Montenegro HPI - Sandals and Beaches Resorts Senior Designer
Jaclyn Moser Harken Interiors Partner and Co Founder
Barry Nidiffer Berger Holdings EVP - Development Management
Pam Niemann Niemann Interiors Principal
Kirk Nix KNA Design Principal
Holly Nixon KTGy Associate Principal
Aine O'Connor AOC Purchasing / ISHP President
Patrick O'Hare EDG Partner
Nicole Oren Source CRO
Craig Palacios Bunnyfish Studio Principal
Mary Alice Palmer ROAM Global Creative Director
Barbara Parker BreitwieseParker-Torres Design Principal
Libby Patrick Sims Patrick Studio Founder & CEO
Cynthia Penner BOX Interior Design Principal
Sarah Pickard Pickard Design Studio President
Robert Polacek RoseBernard Studio Partner | Creative Director
Edith Ponciano EP Atelier Founder & Principal
Trisha Poole Design Poole Inc. President
Mark Pratt Leo A Daly Global Hospitality Practice Leader
Lisa Maria Priestner WCIT Architecture Principal, Director of Interiors
Pilar Proffitt Bristow Proffitt Studio Partner
Julie Purpura Avenir Creative Owner

Brian Quinn Sonesta CDO
Rachel Rangelov Saddle Rock Consulting Principal
Lisa Rapp AHL (Architects Hawaii Ltd.) Principal
Darla Real Dreamscape VP Of Design
Peter Reardon White Lodging VP Purchasing & Procurement
Isabelle Rijntjes Populous Interior Design Director | Principal
Foreman Rogers BLUR Workshop Principal
Timothy Rooney Jeffrey Beers International Partner
Lauren Rottet Rottet Studio Founding Principal
John Rowland Rowland+Broughton Principal
Alan Russell 1213ID Principal
Sergio Saenz HKS Inc. Global Practice Director, Hospitality
Nancy Santorelli Meyer Davis Studio Inc Associate Principal
Jackie Santos Bill Rooney Studio Design Director
Kane Sarhan THE WELL Co-Founder & CCO
Tracey Sawyer Sawyer & Company Design Founder / CEO
Christian Schnyder Beleco Principal
Daniel Scovill ARCSINE Founding Principal
Dawn Sena Sena Hospitality Design, Inc. President
Samer Shaath NIVEK REMAS Interior Designer
Leslie Shammass Virgin Hotels Collection Vice President Development Services
Natalie Sheedy Sheedy/DeLaRosa Interiors Partner
David Shove-Brown //3877 Partner
Lisa Simeone KTGy Principal
Kellie Sirna Studio 11 Design Principal/CEO
Joan Sizemore Leo A Daly Sr. Associate, Market Sector Leader
Sarah Smallwood Great Wolf Resorts Design Director
Nancy Smith The Parker Company Senior Project Director
Craig Smith Portfolio For Hospitality Principal
Amy Smith Portfolio For Hospitality Owner/Sr. Designer
Alison Sobeck Marriott International Director, Interior Design
Shaylin Sommer DH Companies LLC Senior Vice President, Brand Services
Chris Sommers Harken Interiors Partner
Vince Stroop Stroop Design Studio Founder + Creative Director
Barry Sullivan Hilton Sr. Director, Lifestyle
Sara Talleux KTGy Associate Principal
Adam Tawney Nuovo RE Director, Design & Development
Christy Thompson Ellis Adams Group Studio Principal
Billie Thorne C+TC Design Studio Principal
William Tom Hyatt Hotels Corporation RVP, Construction & Project Management
David Tracz //3877 Partner
Frank Trujillo designONE studio Principal
Rodrigo Vargas Rodrigo Vargas Design Principal
Paul Vega VLDG Inc Principal
Joel Villalon DLR Group | BraytonHughes Principal
Marty Vorko 1213ID Principal
Vanessa Waldner The Ness Group Founder + President
Vanessa Watts Watts & Dray Partner
Kia Weatherspoon Determined by Design President
Daniel Welborn DW Design Strategy LLC Principal
Chris Wheeler Marriott International Sr. Director, Global Design
Tina Wichmann Bunnyfish Studio Principal
Anne Wilkinson BAMO Principal
Edward Wilms DLR Group Global Hospitality Leader
Rebecca Winnick DesignAgency Design Director
Nicole Wood SUMMA International Vice President
Jackie Wright Pineapple Procurement Principal
Jimmy Young B2 Design Co. Senior Design Manager

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SPONSORSHIP OPTIONS

Sponsor investment options are limited to the first 75 sponsors.

Complimentary Sponsorship for Full-frequency Advertisers* Sponsor Benefits

- Two sponsor registrations (executive level) to attend HD Summit 2026
- Two VIP delegate nominations for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website
- Opportunity to include a gift in room-drop for delegates
- Opportunity to participate in sponsor prize drawing for delegates

\$22,500 Sponsor Benefits

Requires 3x full-page ad frequency or equivalent marketing expenditure with *Hospitality Design* magazine*

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- Opportunity to participate in sponsor prize drawing for delegates
- Full-page 4-color ad in July 2026 issue of *Hospitality Design* magazine (\$7,500 value)

\$19,000 Sponsor Benefits

Requires 3x full-page ad frequency or equivalent marketing expenditure with *Hospitality Design* magazine*

- One sponsor registration (executive level) to attend HD Summit 2026
- One VIP delegate nomination for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website
- Opportunity to include a gift in room-drop for delegates
- Opportunity to participate in sponsor prize drawing for delegates
- Full-page 4-color ad in July 2026 issue of *Hospitality Design* magazine (\$7,500 value)

*Sponsor will be invoiced for full value of sponsorship and/or media, if ad schedule is not fulfilled.

*Sponsorships may not be canceled less than 8 weeks out without 100% sponsor fee payable.

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